

Committee for the Re-Election
of the President Collection:

Jeb Stuart Magruder Papers



Richard Nixon Presidential Library and Museum
National Archives and Records Administration

Processed by Meghan Lee, Archivist

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Descriptive Summary

Title: Committee for the Re-Election of the President Collection: Jeb Stuart Magruder Papers

Creator: Jeb Stuart Magruder

Extent: 29 boxes; 12 linear feet, 6 linear inches

Repository: Richard Nixon Presidential Library and Museum
18001 Yorba Linda Boulevard
Yorba Linda, California 92886

Abstract: The Jeb Stuart Magruder papers from the Committee for the Re-Election of the President Collection consists of correspondence to and from Magruder and John Mitchell, and materials relating to individual states, voting blocs, political strategies and day to day operations of the committee.

Administrative Information

Access: Open, exceptions for personal privacy

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Administrative History

In late 1970, members of the Nixon administration's White House staff began planning for President Nixon's re-election campaign. Accordingly, in the spring of 1971, Attorney General John Mitchell, who had managed the 1968 Nixon campaign, was tapped to serve as campaign director and the nucleus of the campaign staff opened offices at 1701 Pennsylvania Avenue NW. Originally called the Citizens Committee to Re-Elect the President, the organization, then headed by acting director Jeb Magruder (who became deputy campaign director when Mitchell resigned from the Justice Department to take up his political duties full-time in 1972), began planning to run a national campaign independently of the Republican National Committee.

The White House and the Citizens Committee decided to keep the fundraising and financial operations of the re-election effort separate from the rest of the campaign apparatus. Francis Dale was named campaign chairman with a committee of eight co-chairmen, Maurice Stans became the finance chairman, and John Mitchell formally inhabited the campaign director position in April 1972. Under Mitchell, the committee (renamed the Committee for the Re-Election of the President) was split into three divisions: Administration, Citizens and Political.

The Administration division of the committee consisted of the advance/tour office, the attack division, the counsel for the committee, polling and scheduling. It also incorporated an in-house advertising agency called the November Group (as opposed to hiring an outside company as had been the practice of campaigns) and the convention planning office. The citizens groups focused on voter blocs such as Labor, Ethnic, Business, Veterans, and Spanish. Each group had a division leader. The political division was split into regions with each region assigned to one political leader.

On June 17, 1972, five men, including James McCord, the committee's head of security, were arrested while breaking into the Democratic National Committee headquarters at the Watergate Office Complex in Washington, D.C. Upon hearing of the break-in, members of the committee staff proceeded to destroy records relating to the burglars' activities from the committee offices.

As a result of the break-in and subsequent publicity, Mitchell resigned as campaign director on June 31, 1972. Former Congressman Clark MacGregor replaced Mitchell. Jeb Magruder retained the rank of deputy campaign director but White House personnel chief Fred Malek officially joined as a second deputy campaign director. Malek's ascension prompted a reorganization of the committee, with Magruder remaining in charge of Administration and Malek assuming command of the Citizens and Political divisions.

Biographical Information

Jeb Stuart Magruder was born on November 5, 1934, in New York City. After graduating from Curtis High School on Staten Island, he studied at Williams College for two years before joining the Army. Magruder served as a radio operator in Korea, and was discharged from the Army after 21 months. He returned to Williams, where he studied ethics under Reverend William Sloane Coffin, who later became a noted chaplain at Yale. Magruder graduated with a degree in political science in 1958.

Magruder worked briefly for IBM before moving to San Francisco to work for the Crown Zellerbach Corporation. After a move to the company's Kansas City, Missouri, offices, Magruder became a ward chairman for Richard Nixon's 1960 presidential campaign. In 1961, Magruder moved to Chicago to begin work on his MBA at the University of Chicago. He volunteered for Senator Barry Goldwater's 1964 bid for the presidency on the Republican ticket. In 1966, Magruder quit the Jewel Tea Company and returned to California, where he joined the Broadway-Hale firm as a cosmetics buyer. In 1968, he became the Southern California Coordinator for the Nixon presidential campaign. That same year, he also helped start Cosmetics Industries, Inc., a sales representative company, and Consumer Development Corporation, a company that manufactured and marketed hosiery and cosmetics products.

In August 1969, Jeb Magruder took the position of Special Assistant to the President working with Herb Klein, Director of Communications. After working on the mid-term elections of 1970, H.R. Haldeman, White House Chief of Staff, and John Mitchell, then Attorney General, approached Magruder and offered him the opportunity to be part of the initial organization of the Nixon re-election campaign committee. Magruder moved from the office of communications to be acting director of the Committee for the Re-Election of the President (originally the Citizens Committee for the Re-election of President Nixon) in May of 1971. After John Mitchell officially took office as campaign director in April 1972, Magruder's title became deputy campaign director. Magruder retained this title under the second campaign director, Clark MacGregor, following Mitchell's resignation. After Richard Nixon's re-election, Magruder went on to be the Inaugural Director, organizing the inaugural ceremonies in January 1973.

Magruder then became director of policy planning in the Commerce Department. He was unable to accept any Senate-confirmed position in the administration because of his association with the Watergate break-in. Magruder eventually pled guilty to conspiracy to unlawfully intercept wire and oral communications, to obstruct justice, and to defraud the United States. On May 24, 1974, he was sentenced to prison for 10 to 48 months. He was released in January 1975.

In 1974, Magruder wrote about his experiences in *An American Life: One Man's Road to Watergate*. His second book, *From Power to Peace* (1976), discusses his turn to religion in the aftermath of Watergate. After graduating from Princeton Theological

Seminary, he was ordained as a Presbyterian minister in 1981. He served as associate minister at the First Presbyterian Church in Burlingame, California, and at First Community Church of Columbus, Ohio. He currently lives in Columbus, Ohio.

Provenance of Collection

In February, April, and May 1973, the materials of the Committee for the Re-Election of the President were placed into courtesy storage with the National Archives and Records Service for eventual deposit into Richard Nixon's presidential library (the materials of the separate Finance Committee to Re-Elect the President were not placed into NARS' custody). Throughout the spring of 1973, subpoenas for civil and criminal investigations concerning the Committee were served on the General Services Administration (at the time the overseeing agency of the National Archives). NARS personnel reboxed the textual committee records and created draft descriptions of the materials in preparation for compliance of the subpoenas. Despite NARS' requests, the agency never received a deed of gift for the materials.

The collection remained in NARS' physical custody through 1986 until the decision of the 1972 Campaign Liquidation Trust to deed all of the remaining money and records from the Committee and Finance Committee to the Republican National Committee, which in turn gave the records of the Committee to Richard Nixon. In 1989, the Committee records were moved to California, where they were temporarily stored at the Reagan Presidential Materials Project in Culver City, California, and were subsequently placed by the Nixon Foundation in an offsite storage facility in Orange County, California.

On July 10, 2007, Don Bendetti, the chairman of the Richard Nixon Library & Birthplace Foundation, signed a deed of gift deeding the Committee materials to the newly formed Richard Nixon Presidential Library and Museum, part of the National Archives and Records Administration. In February 2008, due to space constraints in Yorba Linda, the materials were moved from the Foundation's offsite storage facility to the NARA facility in Laguna Niguel, California. In November 2008, the Jeb Magruder papers were moved to the Nixon Library.

Scope and Content Summary

The Jeb Stuart Magruder papers from the Committee for the Re-Election of the President Collection (CRP) consist of memoranda, letters, reports, advertising materials, campaign advertisement scripts, and clippings from Magruder's office of Deputy Campaign Manager. These materials concern the day-to-day operation of the Committee, as well as political strategy materials for individual states and voting blocs, and range in date from 1970 to November 1972. Included in the materials is correspondence with Attorney General and Campaign Director John Mitchell, as well as members of the White House staff, including Harry Robbins (H.R.) Haldeman, Charles Colson, and John Dean.

The papers are separated into two series: Correspondence (Series I) and Subject Files (Series II). Within the Correspondence series, there are two sub-series separating the chronological correspondence. The first sub-series (sub-series A) consists of materials sent through or written by Magruder to Attorney General John Mitchell (Campaign Director designate) from May 1971 to April 1972 (Mitchell became the official Campaign Director in April 1972), including memorandums concerning the setup of the Committee, the hiring of personnel, and the evolution of campaign strategy. The second sub-series (sub-series B) consists of materials sent to and from Jeb Magruder ranging from January 1972 to November 1972, and includes correspondence relating to the operation of the committee.

The Subject Files are also split into two sub-series. The first sub-series (sub-series A) is a run of files titled by individual state, and consists of political materials, correspondence and reports for said state and its representatives. The second sub-series (sub-series B) is an alphabetical run of subject files relating to the creation of the committee's internal advertising agency the November Group, the Republican National Committee, specific voting blocs, operational issues, and political strategy.

Folder Title List

Series I: Correspondence

Sub-Series A: Attorney General Correspondence

Box 1:

Attorney General Memoranda – Apr. 1971
Attorney General Memoranda – May 1971
Attorney General Memoranda – June 1971
Attorney General Memoranda – July 1971
Attorney General Memoranda – Aug. 1971
Attorney General Memoranda – Sep. 1971
Attorney General Memoranda – Oct. 1971 [1 of 3]
Attorney General Memoranda – Oct. 1971 [2 of 3]
Attorney General Memoranda – Oct. 1971 [3 of 3]
Attorney General Memoranda – Nov. 1971 [1 of 6]
Attorney General Memoranda – Nov. 1971 [2 of 6]
Attorney General Memoranda – Nov. 1971 [3 of 6]
Attorney General Memoranda – Nov. 1971 [4 of 6]
Attorney General Memoranda – Nov. 1971 [5 of 6]
Attorney General Memoranda – Nov. 1971 [6 of 6]
Attorney General Memoranda – Dec. 1971 [1 of 4]
Attorney General Memoranda – Dec. 1971 [2 of 4]
Attorney General Memoranda – Dec. 1971 [3 of 4]
Attorney General Memoranda – Dec. 1971 [4 of 4]
Attorney General Memoranda – Jan. 1972 [1 of 5]
Attorney General Memoranda – Jan. 1972 [2 of 5]
Attorney General Memoranda – Jan. 1972 [3 of 5]

Box 2:

Attorney General Memoranda – Jan. 1972 [4 of 5]
Attorney General Memoranda – Jan. 1972 [5 of 5]
Attorney General Memoranda – Feb. 1972 [1 of 5]
Attorney General Memoranda – Feb. 1972 [2 of 5]
Attorney General Memoranda – Feb. 1972 [3 of 5]
Attorney General Memoranda – Feb. 1972 [4 of 5]
Attorney General Memoranda – Feb. 1972 [5 of 5]
Attorney General Memoranda – Mar. 1972 [1 of 5]
Attorney General Memoranda – Mar. 1972 [2 of 5]
Attorney General Memoranda – Mar. 1972 [3 of 5]
Attorney General Memoranda – Mar. 1972 [4 of 5]
Attorney General Memoranda – Mar. 1972 [5 of 5]
Attorney General Memoranda – Apr. 1972 [1 of 4]

Attorney General Memoranda – Apr. 1972 [2 of 4]
Attorney General Memoranda – Apr. 1972 [3 of 4]
Attorney General Memoranda – Apr. 1972 [4 of 4]

Sub-Series B: Chronological

(JSM) Chron. – Jan. – Feb. 1972 [1 of 13]
(JSM) Chron. – Jan. – Feb. 1972 [2 of 13]
(JSM) Chron. – Jan. – Feb. 1972 [3 of 13]
(JSM) Chron. – Jan. – Feb. 1972 [4 of 13]
(JSM) Chron. – Jan. – Feb. 1972 [5 of 13]

Box 3:

(JSM) Chron. – Jan. – Feb. 1972 [6 of 13]
(JSM) Chron. – Jan. – Feb. 1972 [7 of 13]
(JSM) Chron. – Jan. – Feb. 1972 [8 of 13]
(JSM) Chron. – Jan. – Feb. 1972 [9 of 13]
(JSM) Chron. – Jan. – Feb. 1972 [10 of 13]
(JSM) Chron. – Jan. – Feb. 1972 [11 of 13]
(JSM) Chron. – Jan. – Feb. 1972 [12 of 13]
(JSM) Chron. – Jan. – Feb. 1972 [13 of 13]
(JSM) Chron. – Mar. – Apr. 1972 [1 of 6]
(JSM) Chron. – Mar. – Apr. 1972 [2 of 6]
(JSM) Chron. – Mar. – Apr. 1972 [3 of 6]
(JSM) Chron. – Mar. – Apr. 1972 [4 of 6]
(JSM) Chron. – Mar. – Apr. 1972 [5 of 6]
(JSM) Chron. – Mar. – Apr. 1972 [6 of 6]
May 1972 [1 of 4]
May 1972 [2 of 4]
May 1972 [3 of 4]
May 1972 [4 of 4]
June 1972 [1 of 2]
June 1972 [2 of 2]
(JSM) Chron. Jul. – Aug. 1972 [1 of 12]
(JSM) Chron. Jul. – Aug. 1972 [2 of 12]

Box 4:

(JSM) Chron. Jul. – Aug. 1972 [3 of 12]
(JSM) Chron. Jul. – Aug. 1972 [4 of 12]
(JSM) Chron. Jul. – Aug. 1972 [5 of 12]
(JSM) Chron. Jul. – Aug. 1972 [6 of 12]
(JSM) Chron. Jul. – Aug. 1972 [7 of 12]
(JSM) Chron. Jul. – Aug. 1972 [8 of 12]
(JSM) Chron. Jul. – Aug. 1972 [9 of 12]

(JSM) Chron. Jul. – Aug. 1972 [10 of 12]
(JSM) Chron. Jul. – Aug. 1972 [11 of 12]
(JSM) Chron. Jul. – Aug. 1972 [12 of 12]
(JSM) September Chron. – 1972 [1 of 14]
(JSM) September Chron. – 1972 [2 of 14]
(JSM) September Chron. – 1972 [3 of 14]
(JSM) September Chron. – 1972 [4 of 14]
(JSM) September Chron. – 1972 [5 of 14]
(JSM) September Chron. – 1972 [6 of 14]
(JSM) September Chron. – 1972 [7 of 14]
(JSM) September Chron. – 1972 [8 of 14]
(JSM) September Chron. – 1972 [9 of 14]
(JSM) September Chron. – 1972 [10 of 14]
(JSM) September Chron. – 1972 [11 of 14]

Box 5:

(JSM) September Chron – 1972 [12 of 14]
(JSM) September Chron – 1972 [13 of 14]
(JSM) September Chron – 1972 [14 of 14]
September 1972 [1 of 14]
September 1972 [2 of 14]
September 1972 [3 of 14]
September 1972 [4 of 14]
September 1972 [5 of 14]
September 1972 [6 of 14]
September 1972 [7 of 14]
September 1972 [8 of 14]
September 1972 [9 of 14]
September 1972 [10 of 14]
September 1972 [11 of 14]
September 1972 [12 of 14]
September 1972 [13 of 14]
September 1972 [14 of 14]
October Chron (PP) [1 of 8]
October Chron (PP) [2 of 8]

Box 6:

October Chron (PP) [3 of 8]
October Chron (PP) [4 of 8]
October Chron (PP) [5 of 8]
October Chron (PP) [6 of 8]
October Chron (PP) [7 of 8]
October Chron (PP) [8 of 8]
October 1972 [1 of 6]

October 1972 [2 of 6]
October 1972 [3 of 6]
October 1972 [4 of 6]
October 1972 [5 of 6]
October 1972 [6 of 6]
November 1972 [1 of 2]
November 1972 [2 of 2]

Series II: Subject Files
Sub-Series A: States

(JSM) Alabama [empty]
(JSM) Alaska [empty]
(JSM) Arkansas [empty]
(JSM) Arizona [1 of 2]
(JSM) Arizona [2 of 2]

Box 7:

(JSM) California [1 of 9]
(JSM) California [2 of 9]
(JSM) California [3 of 9]
(JSM) California [4 of 9]
(JSM) California [5 of 9]
(JSM) California [6 of 9]
(JSM) California [7 of 9]
(JSM) California [8 of 9]
(JSM) California [9 of 9]
(JSM) Georgia [empty]
(JSM) Hawaii [empty]
(JSM) Idaho [empty]
(JSM) Colorado
(JSM) Connecticut
(JSM) Delaware
(JSM) District of Colombia
(JSM) Florida [1 of 7]
(JSM) Florida [2 of 7]
(JSM) Florida [3 of 7]
(JSM) Florida [4 of 7]
(JSM) Florida [5 of 7]
(JSM) Florida [6 of 7]
(JSM) Florida [7 of 7]
(JSM) Illinois [1 of 3]
(JSM) Illinois [2 of 3]

Box 8:

(JSM) Illinois [3 of 3]
(JSM) Indiana
(JSM) Iowa
(JSM) Kansas
(JSM) Kentucky
(JSM) Louisiana
(JSM) Maine
(JSM) Maryland [1 of 2]
(JSM) Maryland [2 of 2]
(JSM) Mississippi [empty]
(JSM) Massachusetts
(JSM) Michigan
(JSM) Minnesota
(JSM) Missouri
(JSM) Montana
(JSM) Nebraska
(JSM) Nevada
(JSM) New Hampshire [1 of 10]
(JSM) New Hampshire [2 of 10]
(JSM) New Hampshire [3 of 10]
(JSM) New Hampshire [4 of 10]
(JSM) New Hampshire [5 of 10]
(JSM) New Hampshire [6 of 10]
(JSM) New Hampshire [7 of 10]
(JSM) New Hampshire [8 of 10]
(JSM) New Hampshire [9 of 10]

Box 9:

(JSM) New Hampshire [10 of 10]
(JSM) New Jersey [1 of 2]
(JSM) New Jersey [2 of 2]
(JSM) New Mexico
(JSM) New York [1 of 2]
(JSM) New York [2 of 2]
(JSM) North Carolina
(JSM) North Dakota
(JSM) Ohio
(JSM) Oklahoma
(JSM) Oregon [1 of 2]
(JSM) Oregon [2 of 2]
(JSM) Pennsylvania [1 of 3]
(JSM) Pennsylvania [2 of 3]
(JSM) Pennsylvania [3 of 3]
(JSM) Rhode Island [1 of 2]

(JSM) Rhode Island [2 of 2]
(JSM) South Carolina
(JSM) South Dakota
(JSM) Tennessee
(JSM) Texas
(JSM) Utah
(JSM) Vermont
(JSM) Virginia
(JSM) Washington
(JSM) West Virginia [empty]
(JSM) Wisconsin [1 of 4]
(JSM) Wisconsin [2 of 4]
(JSM) Wisconsin [3 of 4]

Box 10:

(JSM) Wisconsin [4 of 4]
(JSM) Wyoming

Sub-Series B: Alphabetical

Advancemen (PP)
(JSM) Advertisements – Contenders
(JSM) Advertising [1 of 12]
(JSM) Advertising [2 of 12]
(JSM) Advertising [3 of 12]
(JSM) Advertising [4 of 12]
(JSM) Advertising [5 of 12]
(JSM) Advertising [6 of 12]
(JSM) Advertising [7 of 12]
(JSM) Advertising [8 of 12]
(JSM) Advertising [9 of 12]
(JSM) Advertising [10 of 12]
(JSM) Advertising [11 of 12]
(JSM) Advertising [12 of 12]
(JSM) Advertising #1 [1 of 6]
(JSM) Advertising #1 [2 of 6]
(JSM) Advertising #1 [3 of 6]

Box 11:

(JSM) Advertising #1 [4 of 6]
(JSM) Advertising #1 [5 of 6]
(JSM) Advertising #1 [6 of 6]
(JSM) Advertising #2 [1 of 3]
(JSM) Advertising #2 [2 of 3]
(JSM) Advertising #2 [3 of 3]

(JSM) Advertising #3 [1 of 7]
(JSM) Advertising #3 [2 of 7]
(JSM) Advertising #3 [3 of 7]
(JSM) Advertising #3 [4 of 7]
(JSM) Advertising #3 [5 of 7]
(JSM) Advertising #3 [6 of 7]
(JSM) Advertising #3 [7 of 7]
(JSM) Advertising Advisory Group [1 of 2]
(JSM) Advertising Advisory Group [2 of 2]
(JSM) Americans for Agnew
(JSM) Athletes
(JSM) Attack [1 of 3]
(JSM) Attack [2 of 3]
(JSM) Attack [3 of 3]
(JSM) Attorney General [1 of 7]
(JSM) Attorney General [2 of 7]

Box 12:

(JSM) Attorney General [3 of 7]
(JSM) Attorney General [4 of 7]
(JSM) Attorney General [5 of 7]
(JSM) Attorney General [6 of 7]
(JSM) Attorney General [7 of 7]
(JSM) Ballot Security [1 of 2]
(JSM) Ballot Security [2 of 2]
(JSM) The Black Vote [1 of 5]
(JSM) The Black Vote [2 of 5]
(JSM) The Black Vote [3 of 5]
(JSM) The Black Vote [4 of 5]
(JSM) The Black Vote [5 of 5]
Bob Ellsworth (PP)
(JSM) Budget [1 of 7]
(JSM) Budget [2 of 7]
(JSM) Budget [3 of 7]
(JSM) Budget [4 of 7]
(JSM) Budget [5 of 7]
(JSM) Budget [6 of 7]

Box 13:

(JSM) Budget [7 of 7]
(JSM) Businessmen for Nixon [1 of 2]
(JSM) Businessmen for Nixon [2 of 2]
(JSM) CAB Request for Information
(JSM) Cabinet Meeting Friday, Nov. 5 1971

Campaign Contribution Disclosure
(JSM) Campaign General [1 of 6]
(JSM) Campaign General [2 of 6]
(JSM) Campaign General [3 of 6]
(JSM) Campaign General [4 of 6]
(JSM) Campaign General [5 of 6]
(JSM) Campaign General [6 of 6]
Campaign Materials (PP)
(JSM) Campaign Strategy Group [1 of 11]
(JSM) Campaign Strategy Group [2 of 11]
(JSM) Campaign Strategy Group [3 of 11]
(JSM) Campaign Strategy Group [4 of 11]
(JSM) Campaign Strategy Group [5 of 11]
(JSM) Campaign Strategy Group [6 of 11]
(JSM) Campaign Strategy Group [7 of 11]
(JSM) Campaign Strategy Group [8 of 11]

Box 14:

(JSM) Campaign Strategy Group [9 of 11]
(JSM) Campaign Strategy Group [10 of 11]
(JSM) Campaign Strategy Group [11 of 11]
(JSM) Campaign Task Force
(JSM) Celebrities [1 of 4]
(JSM) Celebrities [2 of 4]
(JSM) Celebrities [3 of 4]
(JSM) Celebrities [4 of 4]
(JSM) China Talking Points
(JSM) Citizens [1 of 6]
(JSM) Citizens [2 of 6]
(JSM) Citizens [3 of 6]
(JSM) Citizens [4 of 6]
(JSM) Citizens [5 of 6]
(JSM) Citizens [6 of 6]
(JSM) Citizens Committee [1 of 3]
(JSM) Citizens Committee [2 of 3]
(JSM) Citizens Committee [3 of 3]
Clergymen for the President
(JSM) Committee Organizational Structure
(JSM) Common Clause
Common Clause (PP)
(JSM) Communications
(JSM) Computer System [1 of 5]

Box 15:

(JSM) Computer System [2 of 5]
(JSM) Computer System [3 of 5]
(JSM) Computer System [4 of 5]
(JSM) Computer System [5 of 5]
Congressional Correspondence (PP)
(JSM) Contenders Apr. –Dec. 1971 [1 of 7]
(JSM) Contenders Apr. –Dec. 1971 [2 of 7]
(JSM) Contenders Apr. –Dec. 1971 [3 of 7]
(JSM) Contenders Apr. –Dec. 1971 [4 of 7]
(JSM) Contenders Apr. –Dec. 1971 [5 of 7]
(JSM) Contenders Apr. –Dec. 1971 [6 of 7]
(JSM) Contenders Apr. –Dec. 1971 [7 of 7]
(JSM) Convention [1 of 10]
(JSM) Convention [2 of 10]
(JSM) Convention [3 of 10]
(JSM) Convention [4 of 10]
(JSM) Convention [5 of 10]
(JSM) Convention [6 of 10]
(JSM) Convention [7 of 10]

Box 16:

(JSM) Convention [8 of 10]
(JSM) Convention [9 of 10]
(JSM) Convention [10 of 10]
[Convention] [1 of 6]
[Convention] [2 of 6]
[Convention] [3 of 6]
[Convention] [4 of 6]
[Convention] [5 of 6]
[Convention] [6 of 6]
(JSM) Convention Apr. –Dec. 1971 [1 of 6]
(JSM) Convention Apr. –Dec. 1971 [2 of 6]
(JSM) Convention Apr. –Dec. 1971 [3 of 6]
(JSM) Convention Apr. –Dec. 1971 [4 of 6]
(JSM) Convention Apr. –Dec. 1971 [5 of 6]
(JSM) Convention Apr. –Dec. 1971 [6 of 6]
(JSM) Convention Strategy [1 of 9]
(JSM) Convention Strategy [2 of 9]
(JSM) Convention Strategy [3 of 9]
(JSM) Convention Strategy [4 of 9]

Box 17:

(JSM) Convention Strategy [5 of 9]
(JSM) Convention Strategy [6 of 9]

(JSM) Convention Strategy [7 of 9]
(JSM) Convention Strategy [8 of 9]
(JSM) Convention Strategy [9 of 9]
(JSM) Demo & Rep Contenders [I]
(JSM) Demo & Rep Contenders [II] [1 of 5]
(JSM) Demo & Rep Contenders [II] [2 of 5]
(JSM) Demo & Rep Contenders [II] [3 of 5]
(JSM) Demo & Rep Contenders [II] [4 of 5]
(JSM) Demo & Rep Contenders [II] [5 of 5]
(JSM) Democrats for Nixon [1 of 5]
(JSM) Democrats for Nixon [2 of 5]
(JSM) Democrats for Nixon [3 of 5]
(JSM) Democrats for Nixon [4 of 5]
(JSM) Democrats for Nixon [5 of 5]
(JSM) Democratic National Convention [1 of 5]
(JSM) Democratic National Convention [2 of 5]
(JSM) Democratic National Convention [3 of 5]
(JSM) Democratic National Convention [4 of 5]

Box 18:

(JSM) Democratic National Convention [5 of 5]
(JSM) Direct Mail & Telephone Operations [1 of 17]
(JSM) Direct Mail & Telephone Operations [2 of 17]
(JSM) Direct Mail & Telephone Operations [3 of 17]
(JSM) Direct Mail & Telephone Operations [4 of 17]
(JSM) Direct Mail & Telephone Operations [5 of 17]
(JSM) Direct Mail & Telephone Operations [6 of 17]
(JSM) Direct Mail & Telephone Operations [7 of 17]
(JSM) Direct Mail & Telephone Operations [8 of 17]
(JSM) Direct Mail & Telephone Operations [9 of 17]
(JSM) Direct Mail & Telephone Operations [10 of 17]
(JSM) Direct Mail & Telephone Operations [11 of 17]
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(JSM) Direct Mail & Telephone Operations [13 of 17]
(JSM) Direct Mail & Telephone Operations [14 of 17]
(JSM) Direct Mail & Telephone Operations [15 of 17]
(JSM) Direct Mail & Telephone Operations [16 of 17]

Box 19:

(JSM) Direct Mail & Telephone Operations [17 of 17]
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Documentaries [2 of 6]
Documentaries [3 of 6]
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Documentaries [5 of 6]
Documentaries [6 of 6]
(JSM) Educators & Teachers Committee
(JSM) The Elderly Vote [1 of 3]
(JSM) The Elderly Vote [2 of 3]
(JSM) The Elderly Vote [3 of 3]
Election Night Activities (JSM)
(JSM) Equal Time & Fairness Doctrine
(JSM) The Farm Vote [1 of 3]
(JSM) The Farm Vote [2 of 3]
(JSM) The Farm Vote [3 of 3]
(JSM) Films [1 of 6]
(JSM) Films [2 of 6]
(JSM) Films [3 of 6]
(JSM) Films [4 of 6]
(JSM) Films [5 of 6]
(JSM) Films [6 of 6]
(JSM) Finance [1 of 3]

Box 20:

(JSM) Finance [2 of 3]
(JSM) Finance [3 of 3]
(JSM) The First Family
(JSM) Flemming
(JSM) Friends of Richard Nixon
(JSM) Get-Out-the-Vote Operation
Inaugural Planning (JSM)
(JSM) Intellectuals for the President
Intellectuals for the President
(JSM) Issues [1 of 3]
(JSM) Issues [2 of 3]
(JSM) Issues [3 of 3]
(JSM) Jewish Vote
(JSM) Key Man Program
Lapel Pin (PP)
(JSM) Lawyers Committee for the President
(JSM) Letters to the Editor
(JSM) MacGregor
(JSM) Mailings [1 of 3]
(JSM) Mailings [2 of 3]
(JSM) Mailings [3 of 3]
(JSM) McGovern [1 of 3]
(JSM) McGovern [2 of 3]

Box 21:

(JSM) McGovern [3 of 3]
McGovern – Campaign Law (PP) [1 of 4]
McGovern – Campaign Law (PP) [2 of 4]
McGovern – Campaign Law (PP) [3 of 4]
McGovern – Campaign Law (PP) [4 of 4]
(JSM) Media Organization [1 of 5]
(JSM) Media Organization [2 of 5]
(JSM) Media Organization [3 of 5]
(JSM) Media Organization [4 of 5]
(JSM) Media Organization [5 of 5]
(JSM) Media Organization Oct. 1971 – Apr. 1972 [1 of 6]
(JSM) Media Organization Oct. 1971 – Apr. 1972 [2 of 6]
(JSM) Media Organization Oct. 1971 – Apr. 1972 [3 of 6]
(JSM) Media Organization Oct. 1971 – Apr. 1972 [4 of 6]
(JSM) Media Organization Oct. 1971 – Apr. 1972 [5 of 6]
(JSM) Media Organization Oct. 1971 – Apr. 1972 [6 of 6]

Box 22:

(JSM) The Middle American and Ethnic Vote [1 of 3]
(JSM) The Middle American and Ethnic Vote [2 of 3]
(JSM) The Middle American and Ethnic Vote [3 of 3]
(JSM) Miscellaneous Correspondence [1 of 2]
(JSM) Miscellaneous Correspondence [2 of 2]
(JSM) Mock Elections
Monday (PP)
(JSM) National Committee for Impeachment [1 of 2]
(JSM) National Committee for Impeachment [2 of 2]
(JSM) National Governors Conference [1 of 2]
(JSM) National Governors Conference [2 of 2]
News Items – Speeches, etc. (PP) [1 of 7]
News Items – Speeches, etc. (PP) [2 of 7]
News Items – Speeches, etc. (PP) [3 of 7]
News Items – Speeches, etc. (PP) [4 of 7]
News Items – Speeches, etc. (PP) [5 of 7]
News Items – Speeches, etc. (PP) [6 of 7]
News Items – Speeches, etc. (PP) [7 of 7]

Box 23:

(JSM) November Group [1 of 2]
(JSM) November Group [2 of 2]
JSM – Office, 1701 [1 of 5]
JSM – Office, 1701 [2 of 5]
JSM – Office, 1701 [3 of 5]

JSM – Office, 1701 [4 of 5]
 JSM – Office, 1701 [5 of 5]
 JSM – Opinion Leaders
 (JSM) Office Apr. – Dec. 1971 [1 of 3]
 (JSM) Office Apr. – Dec. 1971 [2 of 3]
 (JSM) Office Apr. – Dec. 1971 [3 of 3]
 JSM – Opinion Leaders
 Personnel Items (Resumes, etc.) (PP) [1 of 4]
 Personnel Items (Resumes, etc.) (PP) [2 of 4]
 Personnel Items (Resumes, etc.) (PP) [3 of 4]
 Personnel Items (Resumes, etc.) (PP) [4 of 4]
 (JSM) Physicians’ Committee
 (JSM) Platform Committee
 (JSM) Political -1971/ 72 [1 of 4]
 (JSM) Political -1971/ 72 [2 of 4]
 (JSM) Political -1971/ 72 [3 of 4]
 (JSM) Political -1971/ 72 [4 of 4]
 (JSM) Political Coordinators
 (JSM) Political Issues Groups [1 of 2]
 (JSM) Political Issue Groups [2 of 2]

Box 24:

(JSM) Polling [1 of 3]
 (JSM) Polling [2 of 3]
 (JSM) Polling [3 of 3]
 (JSM) Polling 1971 [1 of 8]
 (JSM) Polling 1971 [2 of 8]
 (JSM) Polling 1971 [3 of 8]
 (JSM) Polling 1971 [4 of 8]
 (JSM) Polling 1971 [5 of 8]
 (JSM) Polling 1971 [6 of 8]
 (JSM) Polling 1971 [7 of 8]
 (JSM) Polling 1971 [8 of 8]
 (JSM) Post Election Recruitment
 (JSM) Presidential Appearance Requests [1 of 2]
 (JSM) Presidential Appearance Requests [2 of 2]
 (JSM) President’s Vietnam Speech 5/8/72 [1 of 2]
 (JSM) President’s Vietnam Speech 5/8/72 [2 of 2]
 (JSM) Primaries & Field Organizations [1 of 2]
 (JSM) Primaries & Field Organizations [2 of 2]
 (JSM) Public Relations Advisory Group
 (JSM) Republican Governors Conference
 RNC (PP)
 (JSM) Republican National Committee [1 of 10]
 (JSM) Republican National Committee [2 of 10]

(JSM) Republican National Committee [3 of 10]
(JSM) Republican National Committee [4 of 10]

Box 25:

(JSM) Republican National Committee [5 of 10]
(JSM) Republican National Committee [6 of 10]
(JSM) Republican National Committee [7 of 10]
(JSM) Republican National Committee [8 of 10]
(JSM) Republican National Committee [9 of 10]
(JSM) Research [1 of 8]
(JSM) Research [2 of 8]
(JSM) Research [3 of 8]
(JSM) Research [4 of 8]
(JSM) Research [5 of 8]
(JSM) Research [6 of 8]
(JSM) Research [7 of 8]
(JSM) Research [8 of 8]
(JSM) Securities Industry Committee
[Senator Weicker]
September 16 Kickoff JSM [1 of 3]

Box 26:

September 16 Kickoff JSM [2 of 3]
September 16 Kickoff JSM [3 of 3]
September 26 Dinner JSM
(JSM) Staff Trip Reports
(JSM) Statistics
(JSM) Spokesmen Resources [1 of 15]
(JSM) Spokesmen Resources [2 of 15]
(JSM) Spokesman Resources [3 of 15]
(JSM) Spokesmen Resources [4 of 15]
(JSM) Spokesmen Resources [5 of 15]
(JSM) Spokesmen Resources [6 of 15]
(JSM) Spokesmen Resources [7 of 15]
(JSM) Spokesmen Resources [8 of 15]
(JSM) Spokesmen Resources [9 of 15]
(JSM) Spokesmen Resources [10 of 15]
(JSM) Spokesmen Resources [11 of 15]
(JSM) Spokesmen Resources [12 of 15]
(JSM) Spokesmen Resources [13 of 15]
(JSM) Spokesmen Resources [14 of 15]
(JSM) Spokesmen Resources [15 of 15]

Box 27:

(JSM) Task Forces
Telephones (JSM)
Telephone [1 of 2]
Telephone [2 of 2]
(JSM) Tour/ Advance Office
(JSM) The Transient Voter
[Union Bugs]
(JSM) Utilization of Resources
Volunteers (PP)
(JSM) Voter Registration [1 of 7]
(JSM) Voter Registration [2 of 7]
(JSM) Voter Registration [3 of 7]
(JSM) Voter Registration [4 of 7]
(JSM) Voter Registration [5 of 7]
(JSM) Voter Registration [6 of 7]
(JSM) Voter Registration [7 of 7]
(JSM) V.P. Appearance Requests
(JSM) Wallace [1 of 2]
(JSM) Wallace [2 of 2]
[Weekly Reports]
(JSM) White House Correspondence [1 of 4]
(JSM) White House Correspondence [2 of 4]
(JSM) White House Correspondence [3 of 4]
(JSM) White House Correspondence [4 of 4]

Box 28:

Women Surrogate Program (PP) [1 of 2]
Women Surrogate Program (PP) [2 of 2]
(JSM) The Women's Vote [1 of 5]
(JSM) The Women's Vote [2 of 5]
(JSM) The Women's Vote [3 of 5]
(JSM) The Women's Vote [4 of 5]
(JSM) The Women's Vote [5 of 5]
(JSM) Young Americans for Freedom (YAF)
Young Voters (JSM)
(JSM) Youth [1 of 8]
(JSM) Youth [2 of 8]
(JSM) Youth [3 of 8]
(JSM) Youth [4 of 8]
(JSM) Youth [5 of 8]
(JSM) Youth [6 of 8]
(JSM) Youth [7 of 8]
(JSM) Youth [8 of 8]
(JSM) Youth No.1 [1 of 3]

(JSM) Youth No.1 [2 of 3]
(JSM) Youth No.1 [3 of 3]

Box 29:

(JSM) Youth No.2 [1 of 4]
(JSM) Youth No.2 [2 of 4]
(JSM) Youth No.2 [3 of 4]
(JSM) Youth No.2 [4 of 4]
(JSM) Youth No.3 [1 of 4]
(JSM) Youth No.3 [2 of 4]
(JSM) Youth No.3 [3 of 4]
(JSM) Youth No.3 [4 of 4]